

CHELSEA RIVERSIDE ART COMPETITION 2010

CHEYNE WALK TRUST & HEATHERLEY SCHOOL OF FINE ART

INSTRUCTIONS TO EXHIBITORS

1. A prize of £500 will be offered by the Cheyne Walk Trust. A further special prize of £500 for the best work by a young artist (under 26 on 10th April 2010) will be offered by the Chelsea Arts Club Trust. The Competition will be judged by a panel chaired by John Walton, Principal of Heatherley's School of Fine Art. Prizes will be awarded at an evening Reception, Prize Ceremony and Auction at Heatherley's on 22nd April, 2010. Proceeds from the event will be used to fund a bursary at Heatherley's to assist gifted young artists. Selected works may be offered for sale at the event Auction on 22nd April, 2010.
2. The competition subject will be "Chelsea Riverside", between Chelsea Bridge and Battersea Rail/Cremorne Bridge. Original work should be submitted in oil, acrylic, watercolour, gouache, or print media.
3. Entry forms are available for download and must be received by 10th April 2010.
4. Sending in day:- Works must be delivered unpacked to the Heatherley School of Fine Art, 75 Lots Road, London SW10 0RN between 10 a.m. and 4 p.m. on Saturday, 10th April, 2010. Please complete and affix tie-on labels to the work stating the title name and address of the artist. The Catalogue will be compiled from the Application forms.
5. A commission of 40% of the "sale price" paid at the Exhibition or Auction, will be charged by the Exhibition Administrators as a contribution to the Bursary fund. Any sale effected by the Exhibition Administrators will take priority over a sale by the Artist or owner. Sale price means the price charged for work or copyright, bought from the exhibition or auction, or sold as a result of the exhibition, or on commissioned work arranged through the Exhibition Administrators. The price of work entered on the Application Form should include the commission of 40% (plus VAT for VAT registered applicants) and will appear in the catalogue.
6. Works should be no larger than 3 ft x 4 ft (including any frame) and should be securely framed. Frames should be stout enough to accept a small screw or nail in the back for hanging purposes. No hooks are required for hanging purposes and there should be no projections whatsoever from the back of the frames. This is to prevent damage to other works. Metal frames are inadmissible. Glazed works with unprotected glass edges are inadmissible. Non-reflective glass is unacceptable. Frames and mounts of an unusual colour, size or design may prejudice chance of hanging.
7. Unless denied by the owner in writing, works exhibited may be photographed by the Press without fee. Exhibitors are asked to supply a photograph to the School with the work.
8. The Thomas Heatherley Educational Trust and/or their agents undertake no responsibility whatever for any loss of or any damage to works entrusted to them whether arising from fire, default, error, neglect, or theft by carriers, packers, or other persons, and whether in their own employment or not, or otherwise howsoever and all goods are at owners' risk absolutely. Owners are advised to insure their works against all risks. Copyright of all works remains the property of the artist. Any enquiries about copyright will be referred to the owner. The signing of the entry form is to be taken as the unreserved acceptance of the entire contents hereof by the signatory.

All communications should be addressed to: The Chelsea Riverside Exhibition Secretary,
The Heatherley School of Fine Art,
75 Lots Road,
London SW10 0RN

Telephone: 020 7801 1313 or 07860 321 109

E-mail: treas@cheynewalktrust.org